Webinar Series Supported by the John P. McGovern Foundation

Date and Time: Wednesday, March 20, 2024, 12:00-1:00 pm CST

Location: Virtual webinar (Zoom)

Title: Practical Magic for Medical Communicators: Numeracy and Effective Communication for Everyone

Description:
Numeracy is the ability to access, use, interpret, and communicate mathematical information and ideas, to engage in and manage mathematical demands of a range of situations in adult life. (CDC, 2021). Number literacy can be a challenge for not only individuals receiving health information but also those providing information. This 1-hour webinar is an introduction to communicating numerical health information. It is designed for anyone who wants to improve communication of health information that involves numeracy and communicating numbers.

Biosketch:
Bailey Sterling, MSIS
Student Engagement & Marketing Strategist
Network of the National Library of Medicine, Region 3
Fort Worth, TX

Bailey Sterling is the Student Engagement and Marketing Strategist for the Network of the National Library of Medicine (NNLM), Region 3. In her work, Bailey focuses on developing and disseminating digital resources and programming to improve health information literacy primarily in vulnerable and historically excluded communities in the seven-state region of Arkansas, Kansas, Louisiana, Missouri, Nebraska, Oklahoma, and Texas. She’s committed to fostering relationships with the next generation of health sciences librarians to help them secure unique opportunities and ensure professional success as they break into the world of health informatics and data science. Her research interests include disaster information literacy and analog gaming.
Margie Sheppard is the Community Engagement Coordinator for the Network of the National Library of Medicine (NNLM) Region 3. She is based out of the University of Kansas Medical Center in Kansas City. Prior to joining NNLM she was a technology consultant for a public library system in rural Kansas. She teaches a variety of classes for NNLM and has a passion for connecting people with reliable health information resources. She is a member of the Clinical Information and Health Science working group and takes part in Wikipedia Edit-a-thons hosted by NNLM each Spring and Fall. Margie has an undergraduate degree in Nursing from Webster University and a Master's in Library Science from Emporia State University. She lives in Olathe, KS with her spouse and loves to golf, read mystery, fantasy, and suspense novels and follows professional and collegiate sports.