Webinar Series Supported by the John P. McGovern Foundation

Date and Time: Wednesday, February 28, 2024, 12:00-1:00 pm CST

Location: Virtual webinar (Zoom)

Title: Make Freelancing Work for You

Description:
In today's increasingly competitive job market, it is essential to know how to lay the groundwork for becoming a successful freelancer. This webinar will touch on cornerstone topics for new and seasoned freelancers such as identifying job categories, creating a brand, developing an online portfolio, accepting projects, setting up a workspace, navigating contracts and invoicing, and understanding the AI effect.

Biosketch:
Kimberly Pellicore
Published Freelance Writer and Editor
Self-Employed Freelancer

Kimberly Pellicore is a published freelance writer, editor, and author of The Food Allergy Mom Blog. In addition to writing for the Asthma & Allergy Network, she has written hundreds of SEO articles and edited essays and manuscripts for various clients. She has worked as a self-employed freelancer for the past twenty years and currently lives in Houston, Texas.